K-love serves me and my whole family in a very special way. It inspires us, lifts us up and gives us PEACE throughout the day. It would devaste all christians people of all FAITH. We also learn christian news and learn the BIBLE, that other stations do not serve THE CHRISTIAN PUBLIC. There have been people at some times they had wanted to commit suicide. By accident thay would tune in to K-LOVE AND WAY OR THE OTHER, THEY WERE LIFTED UP WITH AN ENCOURAGING WORD. THIS IS WHAT K-LOVE IS ABOUT! IT IS SUCH A BLESSING FOR ALL CHRISTIANS OF ALL FAITH AND OTHER PEOPLE OF ALL WALKS OF LIFE THAT IN SOME WAY THEY HAVE GIVEN A CHANCE OR CHANGE IN THEIR LIVES, ALL BECAUSE K-LOVE HAD MADE A DIFFERANCE IN SOME ONES LIFE. THERE ARE OTHER STATIONS THAT DO NOT PROVIDE TO SERVE THE CHRISTIAN PUBLIC OF ALL FAITH.